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120

FLOWER BULBS OF QUALITY

"Califlora" WINTER & SPRING OF 1954 *"Tecolote"*

REG. U. S. PAT. OFFICE

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GRACEFUL, INTRIGUING CACTUS DAHLIAS

DAHLIA TUBERS

Our Top Quality Dahlia Tubers are all correctly named, each being individually labeled. They are carefully divided so that each Tuber has a live bud or eye. These large excellent quality Tubers will give wonderful results.

Descriptions and Prices on Page 2

Wholesale Only

DAVIDS & ROYSTON BULB CO.

INCORPORATED

824 WALL STREET

LOS ANGELES 14, CALIFORNIA

PHONES TUCKER 1625 • VANDIKE 4774

"Califlora" BEGONIAS—TUBEROUS ROOTED

California grown bulbs. Delivery January to April, Inclusive.

Our Superior strain of Tuberous Rooted Begonias is, without question, the finest to be had. It is the result of many years of experimentation and selection. Strong growing tubers producing huge, magnificent flowers of perfect form carried erect on strong stems.

TYPES AND COLORS:

GIANT CAMELLIA DOUBLE. White, Yellow, Rose, Pink, Orange, Scarlet, Dark Red, Apricot, Flame Orange, Blush, Crimson-rose, American Beauty, Cardinal Red, Dark Salmon, Light Salmon, and Mixed colors.

GIANT FIMBRIATA (RUFFLED CAMELLIA). Same color selections as Camellia.

GIANT FRILLED. White, Yellow, Rose, Pink, Salmon, Orange, Scarlet, Dark Red, Apricot, Fascination (light pink to white with frilled border shading from rose to light red), and Mixed colors.

LLOYDII (Hanging-basket type). White, Pink, Rose, Salmon, Yellow, Orange, Scarlet, and Mixed colors.

DOUBLE PICOTEE. (This variety has darker edge of same color.) Salmon, Rose, Apricot, Red, and Mixed colors.

Prices—All varieties and colors:

| | | 100 | 1000 |
|------------------------------------|---------------|---------|----------|
| 1-1 $\frac{1}{4}$ " | Diameter..... | \$ 6.00 | \$ 55.00 |
| 1 $\frac{1}{4}$ -1 $\frac{1}{2}$ " | Diameter..... | 8.50 | 80.00 |
| 1 $\frac{1}{2}$ -2" | Diameter..... | 14.00 | 135.00 |
| 2-2 $\frac{1}{2}$ " | Diameter..... | 17.50 | 170.00 |

Orders for less than 25 of a color take 100 rate plus 10%.

MULTIFLORA TYPE TUBEROUS ROOTED BEGONIAS FROM BELGIUM. Excellent pot plants. Bushy, with many flowers. Available in an excellent strain. Separate colors of Yellow, Orange, Salmon, and Scarlet. Also Mixed colors.

Size 1—2" Diameter..... \$15.00 per 100; \$147.50 per 1000

All Bulbs 250 at the 1000 Rate

DAHLIA TUBERS

February to April Delivery

Reliable correctly named Tubers, each individually labeled. Excellent quality. Carefully divided so that each Tuber has a live bud or eye.

LARGE FLOWERING DECORATIVE TYPES

F.O.B. Portland, Oregon Per 100
25 or more of a variety \$23.00
Less than 25 of a variety \$25.00

RED SHADES

GALLANT FOX. ID. Rich Ruby Red. Prolific Bloomer.

MRS. GEO. LE BOUTILLIER. ID. Huge Cardinal Red.

HIKAN. FD. Bright Red Blooms—Tall Bush.

WHITE SHADES

JEAN KERR. FD. White Flowers on Tall Bush.

SNOWSTORM. FD. Snow White—Good for Cutting.

PINK SHADES

CLARA CARDER. ID. Huge Cyclamen Pink.

PREMIER'S WINSOME. FD. Light Pink. Blooms to 12".

ROSE GLORY. FD. True Rose Pink.

SALMON RADIANCE. FD. Large Clear Salmon Pink.

LAVENDER SHADES

BLUE RIVER. FD. Exhibition Silvery Lavender.

CROYDON LILAC. FD. Wonderful True Lilac.

AZURA. ID. Huge Clear Lilac.

YELLOW SHADES

GOLDEN ECLIPSE. FD. Rich Golden Yellow.

HERBERT LEWIS. ID. Very Large Bright Yellow.

NAGEL'S SUPERB. ID. Large Primrose Yellow.

BRONZE SHADES

JANE COWL. ID. Popular Giant Bronze.

GOLDEN RAYS. FD. Light Golden Orange.

SHERWOODS PEACH. FD. Rich Clear Peach.

PURPLE SHADES

TAIHEYO. ID. Largest Purple Dahlia.

DUTCH PURPLE. FD. Free Flowering Purple.

BI-COLORS

WANDA MEADE. ID. Bright Red, White Tips.

BALLEGO'S GLORY. FD. Rich Mahogany, Gold Lining.

FLORISTS BEAUTY. ID. Purple Tipped White.

DUTCH RED & WHITE. FD. Low Growing Red and White.

CACTUS TYPE

F.O.B. Portland, Oregon Per 100
25 or more of a variety \$25.00
Less than 25 of a variety \$27.50

LARGE FLOWERING CACTUS

ATOMIC. New Fine White.

PINK GIANT. Exhibition Clear Pink.

YELLOW SPIRAL. Artistic Deep Yellow.

DUTCH SALMON PINK. Salmon Pink, Profuse Bloomer.

JEAN TRIMBEE. Rich Violet Purple.

ZENITH. Majenta, Silver Reverse.

CASPER LUDWIG'S MEMORY. New Blood-red. \$45.00 per 100

MINIATURE CACTUS

ANDRIE'S. Golden Orange.

ANIMATO. Radiant Rose-pink.

FIDUCIE. Beautiful Bronze.

HONSHU GEM. Excellent Yellow.

PINK LADY. Exhibition, Clear Light Pink.

ROYALTY. White Base, Overlaid with Amethyst.

UNION. Dainty soft lavender.

MINIATURE DECORATIVE AND BALL TYPE

F.O.B. Portland, Oregon Per 100
25 or more of a variety \$18.00
Less than 25 of a variety \$20.00

MINIATURE DECORATIVE

IKE. Free Blooming, Blood Red.

LILY BELLE. Delicate Light Satin-Pink.

WHITE FAWN. Beautiful Clear White.

PURPLE QUEEN. Rich, Royal Purple, Tipped White.

LITTLE SISTER. Bright Red and White.

BALL OR SHOW TYPE

CHARLOTTE CALDWELL. Bright Clear Orange.

DAINTIBALL. Rosy Lavender. Excellent.

RED CHIEF. Startling Bright Red.

CALIFORNIA SCARLET. Brilliant Scarlet.

TIPPY. Rich Golden Yellow.

POMPON TYPE

F.O.B. Portland, Oregon Per 100
25 or more of a variety \$18.00
Less than 25 of a variety \$20.00

RED SHADES

ALICE. Bright Red.

DORIA. Very Dark Maroon.

PURPLE GEM. Fine, Deep, Dark Red.

BRONZE SHADES

AMBER QUEEN. Rich, Amber Bronze.

RED EYE. Gold with a Red Eye.

ALL BRIGHT. Brilliant Orange Red.

PINK SHADES

HAZEL DELL. Light Pink, Very Popular.

BETTY ANN. Very Delicate Pink.

HELEN ANITA. Lavender Pink, with White Dot.

LAVENDER SHADES

MARY MUNNS. Orchid Lavender.

PATRICIA K. Light Lavender, Dark Edge.

MORNING MIST. White Orchid Blush.

WHITE SHADES

JOE FETTE. Best White Pompon.

CELESTIA. Tiny, Pure White.

LAURIE. Soft Cream.

YELLOW SHADES

YELLOW GEM. Canary Yellow.

PURPLE SHADES

LIBBY ROHR. Wine Purple.

TAKAS PURPLE. Royal Purple.

WATERLILY TYPE

F.O.B. Portland, Oregon Per 100
25 or more of a variety \$25.00
Less than 25 of a variety \$27.50

JERRY HOEK. Rich Clear Pink, Shadings of Yellow in Center.

GLORY OF HEEMSTEDE. Bright Yellow, New.

HELLY BOUDEWIJN. Clear White.

"Califlora" GLADIOLUS

We supply only the **Finest Quality High Crown** bulbs grown in one or two years from bulblets. Treated against thrip. The same kind of bulbs the commercial grower plants, and are **not** those worn out bulbs, often quite large in size, that he discards and sells at bargain prices to dealers who usually package them to sell at cheap prices. Prices F.O.B. Los Angeles, California.

| | Size Diameter | No. 1 1½"-up |
|---|---|-----------------|
| RED SHADES | | |
| JO WAGENAAR | Deep Crimson Red with Velvet Shading..... | \$4.00 335.00 |
| RED CHARM | Charming Large Flowering Clear Bright Scarlet..... | 4.30 38.00 |
| RED WING | Finest Bright Scarlet, Immense Flowers..... | 5.00 45.00 |
| VALERIA | Large Fiery Red, Slightly Ruffled..... | 4.30 38.00 |
| LAVENDER, BLUE AND PURPLE SHADES | | |
| ELIZABETH THE QUEEN | Exquisite Heavily Ruffled Clear Lavender..... | 4.00 35.00 |
| RAVEL | Large, Medium Violet Blue..... | 4.30 38.00 |
| SHERWOOD | Beautiful Ruffled Deep Royal Purple..... | 4.30 38.00 |
| PINK AND ROSE SHADES | | |
| BURMA | Heavily Ruffled Deep Rose..... | 4.00 35.00 |
| CHAMOUNY | Beautiful Bright Rose with Silver Edge..... | 4.00 35.00 |
| ETHEL CAVE COLE | Large Popular Light Pink..... | 4.00 35.00 |
| LEEUEWENHORST | Huge Deep Warm Pink, Very Popular..... | 4.00 35.00 |
| MISS WISCONSIN | Pretty Shade of Bright Rose..... | 4.30 38.00 |
| MOTHER MACHREE | Nice Smokey Rose..... | 4.30 38.00 |
| PHANTOM BEAUTY | Sensational Clear Light Pink, New..... | 4.00 35.00 |
| ROSA VAN LIMA | Beautiful Bright Pink, Lighter Throat..... | 4.00 35.00 |
| SALMON AND ORANGE SHADES | | |
| PEACH GOLD | Clear Ornage Salmo nwith Yellow Throat, Ruffled..... | 4.30 38.00 |
| PICARDY | Beautiful Apricot Salmon, Very Popular Variety..... | 4.00 35.00 |
| POLYNESIAE | Promising New Salmon-orange, Slightly Ruffled..... | 4.00 35.00 |
| SPIC & SPAN | Heavily Ruffled Bright Salmon Pink, Large..... | 4.50 40.00 |
| WHITE SHADES | | |
| ALASKA | Finest Pure White, Large Flower..... | 4.30 38.00 |
| FLORENCE NIGHTINGALE | Wonderful Large Ruffled Pure White..... | 4.30 38.00 |
| LEADING LADY | Popular Large Cream White, Ruffled..... | 4.00 35.00 |
| MARGARET BEATON | Huge Glistening White, Brilliant Scarlet Throat..... | 4.30 38.00 |
| SNOW PRINCESS | Large Commercial White, Cream Throat, Early..... | 4.00 35.00 |
| WHITE GODDESS | New Heavily Ruffled White, Cream Throat, Large..... | 4.50 40.00 |
| YELLOW SHADES | | |
| AUREOLE | Large Rich Golden Yellow, Ruffled, Tall..... | 4.30 38.00 |
| HOPMANS GLORY | Very Fine Tall Clear Yellow..... | 4.30 38.00 |
| LADY JANE | Fine Commercial Light Yellow..... | 4.00 35.00 |
| SPOTLIGHT | Rich Clear Yellow, Bright Scarlet Throat..... | 4.50 40.00 |
| "CALIFLORA" MIXTURE | Carefully Blended Mixture of New and Standard Varieties producing Magnificent Flowers your Customers will be proud of..... | 4.00 35.00 |

NOTICE: ORDER 250 OR MORE OF A VARIETY TO GET THE 1000 RATE.

GLOXINIAS

January to April delivery. Following varieties, or mixed.

BLANCHE DE MERU. Rose. White Throat.
EMPEROR FREDERICK. Scarlet. White Border.
EMPEROR WILLIAM. Violet. White Border.
ETOILE DE FEU. Scarlet. Plane.
MOUNT BLANC. Pure White.
PRINCE ALBERT. Dark Violet with Frilled Edge.

PRINCESS ELIZABETH. Blue with White Throat.
ROI DES ROUGES. Dark Crimson with Frilled Edge.
TIGRINA (Spotted and Netted). Shades from Light Rose to
Dark Lavender.
VIOLACEA. Soft Violet, Plane.

| CALIFORNIA GROWN | 100 | 1000 |
|------------------|---------|----------|
| 1¼-1½" Diameter | \$15.00 | \$145.00 |
| 1½-2" Diameter | 20.00 | 195.00 |
| 2" up Diameter | 29.00 | 285.00 |

| BELGIAN CROWN | 100 | 1000 |
|-------------------------------|---------|----------|
| Delivery about December 15th. | 100 | 1000 |
| 1½-2" Diameter | \$16.00 | \$150.00 |

CANNAS

January to April Delivery

Strong, heavy roots: \$7.50 per 100; \$70.00 per 1000

AMBASSADOR. Dark Red. Green Foliage. Low Growing.
CITY OF PORTLAND. Large Beautiful Clear Pink. Green
Foliage. Medium Height.
EUREKA. White. Green Foliage. Medium Height.
HUNGARIA. Pink. Green Foliage. Low Growing.
RED KING HUMBERT. Bright Red. Bronze Foliage. Tall.
Growing.

RICHARD WALLACE. Yellow. Green Foliage. Low Growing.
THE PRESIDENT. Bright Red. Green Foliage. Low Growing.
WYOMING. Orange-red. Bronze Foliage. Low Growing.
YELLOW KING HUMBERT. Yellow Flowers with Red Spots.
Green Foliage. Tall.

"Califlora" CALADIUM — Fancy Leaf

January to June delivery. After long experience in growing these in the greenhouse we have selected ten of the most attractive varieties, of contrasting colors and characteristics. In addition to these we can supply any other popular variety. If planted in January will produce salable plants for Easter.

CANDIDUM. Snow-white with Green Veins and Network. Narrow Green Border. Fine Easter Variety.

STOPLIGHT. Center of Leaf Shining Crimson with Slight Bluish Tint. Narrow Green Border. Strong Grower.

ITACAPUS. Entire Leaf Dark Red of a Rust Shade; Narrow Border with Red Dottings. One of the most beautiful Caladiums.

JOHN PEED. Bold Plant with Many Leaves. Center Transparent Cherry-red. Light Green Margin.

LORD DERBY. Delicate Transparent Rose with Dark Green Ribs and Narrow Green Edge. Abundant Foliage.

MACAHYBA. Dark Moss Green Profusely Spotted and Mottled with Transparent Lilac Blotches. Heavy Scarlet Ribs.

THOMAS TOMLINSON. Bright Crimson Center and Blotches; Narrow Green Edge. Makes many leaves.

MRS. W. B. HALDEMAN. Glowing Bright Pink with Narrow Green Edge. Varies to a Deep Pink according to soil used.

POECILE ANGLAIS. Dwarf, Many Leaved Type with Wavy Leaves of Deep Crimson having a Bluish Overcast and Bordered Metallic Green. One of the best.

MRS. SANDER. Roundish Dark Green Leaf, Heavily Blotched. Transparent Deep Rose.

| | | | F.O.B. Los Angeles | | F.O.B. Florida | |
|---------|--------|---------------|--------------------|----------|----------------|----------|
| | | | 100 | 1000 | 100 | 1000 |
| No. 1 | 1½-2" | Diameter..... | \$20.00 | \$180.00 | \$15.00 | \$140.00 |
| Jumbo | 2½-3½" | Diameter..... | 36.00 | 340.00 | 30.00 | 275.00 |
| Mammoth | 3½-5" | Diameter..... | 52.00 | 500.00 | 45.00 | 425.00 |

Orders of less than 25 of a variety take the hundred rate plus 10%.

YELLOW CALLA

(Elliottiana.) November to March delivery.

Beautiful Golden-yellow. Bright Green Leaves with perforations that have the appearance of spots. Fine for pot culture.

| | | 100 | 1000 |
|-------|---------------|---------|----------|
| 1¾-2" | Diameter..... | \$12.00 | \$110.00 |
| 2-2½" | Diameter..... | 16.00 | 150.00 |
| 2½-3" | Diameter..... | 30.00 | 290.00 |

GERBERA (Transvaal Daisy) — "Califlora" Hybrids

January to May delivery. Superior strain of Giant Single and Duplex types. Wide open flowers in a well-blended mixture of brilliant colors, predominating Salmon, Orange, Red and Pink shades.

| | | |
|---|---------|----------|
| Large two to four eye root divisions..... | 100 | 1000 |
| Nice one to two eye root divisions..... | \$18.50 | \$175.00 |
| | 11.00 | 100.00 |

DAISIES

January to March Delivery

Bloom profusely all Spring, Summer, and until late Fall if flowers are kept cut. Fine florists cut flower and to plant in pot or gallon cans for nursery use. Large rooted divisions.

| | | |
|---|---------|----------|
| ESTHER READ. Fine large Pure White, completely double..... | 100 | 1000 |
| GRAND MARCONI. Pure White double Chrysanthemum-like Flowers on 2½-foot stems. Tall..... | \$ 7.50 | \$ 70.00 |
| MAJESTIC. Duplex type, very popular..... | 7.50 | 70.00 |
| MURIEL. New large duplex. Short growth..... | 10.50 | 100.00 |
| | 7.50 | 70.00 |

LILIES

Following Lilies grown in Japan. 8-9" size, 200 per case. 9-10" size, 150 per case, at 1000 rate.

| | 8-9" | | 9-10" | |
|--|---------|----------|---------|----------|
| | 100 | 1000 | 100 | 1000 |
| AURATUM (Gold Band Lily). White. Gold Rayed. Crimson Spots..... | \$20.00 | \$180.00 | \$25.00 | \$230.00 |
| RUBURUM (Speciosum Rubrum). Carmine Pink on White. Carmine Spots..... | 16.00 | 140.00 | 21.00 | 190.00 |
| TIGRINUM (Tiger Lily). Orange-red, Spotted Purple. Reflex..... | 16.00 | 140.00 | 21.00 | 190.00 |
| REGALE. Oregon Grown. 7-8" size only \$14.50 per 100, \$135.00 per 1000. | | | | |

RANUNCULUS "TECOLOTE GIANTS" AND ANEMONES

For Western Oregon and Washington, February and March is the best time for planting. Following sizes still available in Mixture and Separate colors. See our 1953 Fall price list for prices.

| | |
|-----------------|---------------------------|
| RANUNCULUS..... | Diameter ¾-7/8" |
| ANEMONES..... | Diameter ½-5/8" and ¾-1½" |

SPREKELIA FORMOSISSIMA (Aztec Lily)

December to March Delivery

Beautiful Deep Red Orchid-shaped Flower. Leaves Dark Green, sword-shaped.

| | | 100 | 1000 |
|---------|----------------------|---------|----------|
| Mammoth | 2¼"-up Diameter..... | \$35.00 | \$345.00 |
| Jumbo | 1¾-2¼" Diameter..... | 25.00 | 245.00 |
| Tops | 1½-1¾" Diameter..... | 22.50 | 220.00 |

TIGRIDIA — "Califlora" Hybrids

February to April Delivery

Well blended mixture of all colors, and separate colors as follows: Bright Red, Wine Red, Rose, Deep Rose, White, Peach, Cream and Yellow.

| | | |
|---------------------|--------|---------|
| ¾"-up Diameter..... | 100 | 1000 |
| 1"-up Diameter..... | \$4.00 | \$35.00 |
| | 5.50 | 50.00 |

TUBEROSES

January to April Delivery

| | | |
|---|--------|---------|
| DOUBLE PEARL. Tops..... | 100 | 1000 |
| DOUBLE PEARL. Jumbo..... | \$7.50 | \$70.00 |
| SINGLE MEXICAN. Sweet-scented. 4 to 6 inch Cir..... | 9.50 | 90.00 |

OPEN

LILY OF THE VALLEY

Delivery after January 15th

DOMESTIC

Nice large Northwest grown. Blooming size. (Not suitable for greenhouse forcing.)

PRICES 25 Pips for \$1.75 50 Pips for \$3.00 100 Pips for \$5.50 250 or more, \$50.00 per 1000

IMPORTED—RESELECTED GERMAN FORCING PIPS

PRICES 25 Pips for \$3.00 50 Pips for \$5.50 100 Pips for \$10.50 250 or more, \$100.00 per 1000